

THE STORE AT MAD PRESENTS RE:FINE SPRING 2018, FEATURING 21 INTERNATIONAL FINE JEWELERS

Press Preview: Thursday, May 10, 3:30 pm Opening Night: Thursday, May 10, 5:30–8:30 pm

On opening night, guests will enjoy 20% savings on their purchases

Peruse the Spring 2018 Lookbook



NEW YORK, NY (April 18, 2018) – The Store at MAD is pleased to premiere RE:FINE Spring 2018, a curated group of twenty-one forward-thinking international artists who offer a refreshing alternative to the conventional world of fine jewelry. The collection will launch with an opening cocktail party and shopping event on Thursday, May 10, from 5:30 to 8:30 pm, following a press preview at 3:30 pm. Many of the artists will be present for the opening-night event, and guests will enjoy 20% savings all evening.

"I am thrilled to showcase these fine jewelers whose pieces celebrate our nuanced individuality rather than conform to traditional notions of fine jewelry," said Franci Sagar, Vice President of Retail and Brand Development at MAD. "Their work is both timeless and responsive to our changing lifestyles and shifting aesthetics."

This marks the fourth seasonal edition of RE:FINE, previously known as Redefining Fine Jewelry. Each edition spotlights artists whose jewelry reflects the ethos of MAD's mission to present work at the intersection of arts, craft, and design. The jewelers included in RE:FINE Spring 2018 incorporate innovative techniques along with the highest-quality precious metals and non-traditional gemstones. Their work is shaping the tastes of today's jewelry collectors—confident women who embrace creativity and self-expression in defining their own personal style.



museum of arts and design

This season's collection features, for the first time, Petra Class, Emanuela Duca, Octavia Elizabeth, Pat Flynn, Ananda Khalsa, Thea Miller, Rina Tairo, Page Sargisson, Suneera, and Rina Tairo.

The returning artists are Agas & Tamar, Stephanie Albertson, Lika Behar, Stella Flame, Elizabeth Garvin, Serhat Geridonmez, Joan Hornig, Tony Malmed, Marian Maurer, Todd Pownell, Ana Swarup, and Variance Objects.

ABOUT THE STORE AT MAD

The Store at MAD is an original voice and premier shopping destination in New York City, offering a curated presentation of well-executed contemporary jewelry and artist-made objects. We think of ourselves as a bridge between our customers, our artists, their work, and the Museum. At the core of our presentation are unique products that celebrate excellence in craftsmanship, innovative use of materials, and the process of design—all parts of the Museum or Arts and Design's mission.

ABOUT THE MUSEUM OF ARTS AND DESIGN

The Museum of Arts and Design (MAD) champions contemporary makers across creative fields and presents the work of artists, designers, and artisans who apply the highest level of ingenuity and skill. Since the Museum's founding in 1956 by philanthropist and visionary Aileen Osborn Webb, MAD has celebrated all facets of making and the creative processes by which materials are transformed, from traditional techniques to cutting-edge technologies. Today, the Museum's curatorial program builds upon a rich history of exhibitions that emphasize a cross-disciplinary approach to art and design, and reveals the workmanship behind the objects and environments that shape our everyday lives. MAD provides an international platform for practitioners who are influencing the direction of cultural production and driving twenty-first-century innovation, and fosters a participatory setting for visitors to have direct encounters with skilled making and compelling works of art and design.

#REFINE @MADmuseum @TheStoreatMAD

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